

# *Three Fruit Filled Days*

## FGT Annual Conference and Dinner



**Sam Trethewey - farmer, marketer, brand manager and media commentator**



**Marcel Veens - horticultural advisor and Future Orchards presenter.**



**Dr Nicola Dalla Betta - international expert in temperate tree crops**

**16 - 18 June 2016**  
**C3 Convention Centre South Hobart**  
**Huon Valley**

*Platinum Sponsor*  
*2016*



## Conference Gold Sponsors



**Market Growth and Expansion** is the theme for the Fruit Growers Tasmania 2016 Conference, focusing on the expanding opportunities across domestic and export markets as well as in value-added products. With several international, national and local speakers, the annual Fruit Growers conference is squarely back on the calendar with a packed agenda.

Fruit Growers Tasmania are pleased to partner with Apple and Pear Australia's **Future Orchards program** to reintroduce pome research into the Conference on June 16 in Huonville. From the Netherlands, Marcel Veens will present on modern orchard systems and saving labor costs. Steve Spark from Agfirst focuses on canopies and pedestrian orchards from a labour perspective. In an additional session in the afternoon, Dr Sally Bound will bring growers up-to-date with her research in managing crop-loads with artificial spur extinction. Visits will be to Hansen Orchards (Grove). The new variety Kalei will be presented by Garry Langford and Lisa Troy from HIA will present on the apple and pear marketing plan.

*"Brand Australia of the agricultural kind is in need of tough love."* Keynote speaker on the main June 17 Conference Day is Sam Trethewey - farmer, marketer, brand manager and media commentator. He will present this challenge on growing Australian agriculture through innovation and collaborative platforms. Through his regular column in Fairfax media, Sam wants everyone to *Think Clearly - Get Muddy* as he challenges the status quo across agriculture.

International researcher, Dr Nicola Dalla Betta from the Foundation Edmund Mach Technology Transfer Centre San Michele all'Adige (Northern Italy), will present on temperate tree crops and disease resistance in root stock across cherries, apples and pears.

The Hill St Grocer story is a story of a successful gourmet grocery store. Hill Street is owned and run by brothers Marco and Nick and their families. But their passion for fresh produce and delicious food, and a flair for business, has seen Hill Street become one of Tasmania's leading food retailers. We are pleased to have Nick and Marco share their story and participate in the marketing panel along with Hobart businessman Robert Rockefeller.

The range of speakers reflects the diversity of the industry including expansion in recent times. There is a "what's new" with bayberries presented by Jeff Matthews and IPM workshops in berries. Graham Fleming will present on research in rootstock and our own Nic Hansen has a great perspective with On Farm Composting.

The afternoon session will see two break-out sessions for cherries and berries before the annual Awards dinner recognising industry icons as well as the Young Grower of the Year is held also at C3 Convention Centre. We love to support our producers and during the evening ciders and wines produced by FGT members will be available for consumption.

The field day will be held on Saturday 18th of June again covering raspberries, blueberries and cherries across Lucaston Park at Lucaston Park and Griggs Bros at Castle Forbes Bay.

A great line-up of speakers for this Conference recommended by growers and researchers and of course three days of good fellowship that underpins the Tasmanian fruit sector. Hope to see you there.



### 16 June - Future Orchards Pome Fruit Field Day 2016 Time 9.30am - 1.00pm

Labour efficient canopies with Marcel Veens (Horticultural Advisor) and Steve Spark from AgFirst -commencing at Oak Industries Grove Meeting Room, 99 Pages Rd (includes Orchard Walk at Hansen Orchards. Lunch is provided.

**1.45pm - 3.00pm** Warm up after lunch with additional pome sessions as part of the FGT Conference with Garry Langford on the new Kalei variety, Lisa Troy of Horticulture Innovation Australia with the Apple and Pear Marketing plan and Dr Sally Bound of TIA on *Artificial Spur Extinction - What's Next*.

**For RSVP to both events please contact [sophiefolder@internode.on.net](mailto:sophiefolder@internode.on.net)**

### 17 June - Fruit Growers Tasmania Conference, C3 Convention Centre, Anglesea St, South Hobart

8.15 - 8.40 - Registration and coffee

8.40 - 8.55am - Opening by Minister for Primary Industries and Deputy Premier, Jeremy Rockliff MP

8.55 - 9.15am - Think Clearly - Get Muddy: Keynote speaker Sam Trethewey

9.15 - 9.35am - Building A Successful Business: Keynote speaker Robert Rockefeller

9.35 - 9.55am - Growth of the Independent Supermarkets/Hill St Grocer Experience: Nick Nikataris

#### **9.55 - 10.15am Morning tea sponsored by AustSafe Super**

10.15 - 10.35am - Functional Food Opportunities for Horticulture: Professor Roger Stanley, University of Tasmania, Director of Centre for Food Innovation.

10.35 - 11.05am - Marketing Panel Discussion

11.05 - 11.25am - Safe Farming Tasmania: Phill John and Mark Cocker

11.25 - 11.45pm - On farm composting: Nic Hansen Cherries Tasmania

11.45 - 12.10pm - Cherry Marketing Update - Graeme Yardy Horticulture Innovation Australia

#### **12.10 - 1.00pm - Lunch: Sponsored by AustSafe Super**

1.00 - 1.30pm - Disease resistance in temperate rootstock: Keynote speaker: Dr Nicola Dalla Betta - Foundation Edmund Mach Technology Transfer San Michele all' Adige

1.30 - 1.55pm - Research in cherry rootstocks: Graham Fleming - Graham's FACTree

1.55 - 2.10pm - Orora product launch

#### **2.15 - 4.15pm Breakout sessions (afternoon tea sponsored by Austsafe Super 3.15 - 3.30)**

##### **Berries (Anglesea Room)**

2.15 - 2.35pm - Blackberry Druplet disorder - Max Edgley PhD candidate University of Tasmania

2.20 - 2.40pm - Bayberry varieties and Plant Varieties Australia - Jeff Matthews

2.40 - 3.15pm - Berry IPM strategies - Cindy Edwards YV Fresh

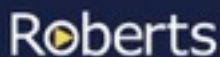
3.30 - 3.50pm - Workshop: Are We ready for Spotted Wing Drosophila? - Jonathan Eccles, Cindy Edwards and Jessica Page (IPM Technologies)

##### **Cherries (main auditorium)**

2.00 -2.20pm Future Direction of Cherry Growers Australia - Tom Eastlake, CGA

2.20 - 2.50pm Predicting Weather Based Risk for Botrytis and Monilinia - Dr Karen Barry, Tasmanian Institute of Agriculture

## Silver Sponsors



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2.50 - 3.15pm The Australian Cherry Biosecurity Management Program - Andrea Magiafoglou, Consultant

3.15 - 3.40pm App development for the cherry industry - Charlotte Brunt, Consultant

3.40 - 4.10pm Cherry soil health - Dr Sally Bound, Tasmanian Institute of Agriculture

4.15 - 5.00pm Network Drinks - Sponsored by Cherry Growers Australia

6.30 for 7.00pm - Pre-dinner Drinks, C3 Convention Centre

Awards Dinner 7.00pm start - Roll of Honour (sponsored by Rabobank), Young Grower of the Year and Award for Excellence.

Dinner sponsor is Visy Glama



Dinner Drinks Sponsor is FAVCO



June 18 - Field Trips Huon Valley

Lucaston Park Commencing 9.00am

Morning tea provided

Mick Dudgeon, Steve Wilson and Dr Jo Jones - Frost-Busting Tactics

Dr Dean Metcalfe - Trichoderma in cherries

Dr Dugald Close - Sense-T Apple Ripening

Cindy Edwards - Monitoring Raspberries - preventing two spotted mite under tunnels

Griggs Brothers, 97 Castle Forbes Rd, Castle Forbes Bay

Lunch is provided

Pruning workshop apples and cherries Dr Nicola Dalla Betta

Philip Wilks NSW DPI - Improving Blueberry Production

Greg McCulloch - Blueberry Market Access into Asia

Cindy Edwards - Blueberries and risk from Red Headed Cock Chafer

Participants on Future Orchards Labour Efficient Canopies can register direct to Sophie Folder at [sophiefolder@internode.on.net](mailto:sophiefolder@internode.on.net) or mobile: 0439 247 172

For information on the 2016 Fruit Growers Tasmania Conference, including registrations, please contact [office@fruitgrowerstas.com.au](mailto:office@fruitgrowerstas.com.au) or ph: 03 6231 1944