

37th

Australian Cherry Industry Conference

Shepparton, Victoria

1–3 August 2006



Speaker Profile

**Prof. Clark Seavert,
Superintendent
Mid-Columbia Agricultural
Research and Extension Center
Oregon State University
Hood River
Oregon.**

Clark Seavert is the Superintendent of the Mid-Columbia Agricultural Research and Extension Center in Hood River, Oregon and Professor in the Agricultural and Resource Economics Department at Oregon State University. His area of expertise is in production economics, budget analysis, and agricultural finance.

Clark's applied research program consists of estimating the profitability and feasibility of adopting technologies to the grower level. Technologies include mechanical harvesters, self-propelled and auto-steer platforms, contemporary orchard sprayers, and GPS and GIS applications utilized in the tree fruit industry. His research program also includes estimating the economic impacts of the tree fruit industry to local and state economies.

The main focus of Clark's extension program assists agricultural producers manage the financial, marketing, production and human resource risks associated with perennial agricultural systems. He has developed several Windows based programs that measure the profitability and feasibility of orchard renewal, long-term land lease arrangements, technology adoption, and the financial implications of making long-term decisions.

Clark also conducts computer workshops for agricultural producers to learn how these risk management tools can assist in making prudent business decisions.