



Fruit Growers Tasmania 2014 Conference May 22-25



Growing Our Markets From the farm gate to the world

International Speaker - Professor David Hughes Global Food and Drink Industry Expert



Around the world, David Hughes speaks with farmers, senior agribusiness and food industry managers about developments affecting their businesses and industry. Humorous, and engaging, David provides an unparalleled focus on the building of vertical alliances between key chain members in the food industry: farmers through to retailers and food services.

David is also a non-executive director of Berry Gardens Ltd - a U.K. farmer owned berry fruit business. He is sponsored at the FGT May Conference by the Tasmanian Government.





Fruit Growers Tasmania thanks our platinum sponsor - the Orora Group for their ongoing support to the May Conference



The Conference

Growing Our Markets is the theme for the Fruit Growers Tasmania 2014 May Conference, focusing on the exciting opportunities at many different levels from farm gate to export.

The Conference will be held at the picturesque Launceston Country Club Casino, commencing with the Berry Field Day on Thursday 22 May, two information filled conference days over Friday 23 and Sat 24 May and Cherry Field Day on 25 May.

FGT is pleased to present a great line-up of speakers, including dynamic global food industry specialist, Professor David Hughes. A forum discussing different market access and value adding in operations, will include Tasmanian producers and guest presenters with Professor Hughes.

From Washington State University comes Dr Ken Eastwell, a specialist in plant health including the Little Cherry Virus. Dr Eastwell is a plant pathologist and Director of the Clean Plant Centre (North-West) with extensive experience in British Columbia and Washington State on fruit tree pathogens. Dr Eastwell will conduct information sessions as well as field talks, including on the Codling Moth sterile insect project, during the Cherry Field Day on Sunday 25 May.

A range of speakers over the Conference will cover mechanical berry harvesting, tree health, fertigation, pathogen management, growing systems, labour issues and filling the skills short-fall with training solutions.

Gala Dinner and Awards

Contribution to the Tasmanian fruit industry, including the Roll of Honour, Young Grower's Award and Award for Excellence, will be acknowledged during the Gala Dinner on the evening of 24 May.

Sponsors Trade Area

The trade table area will feature over 20 displays representing a range of sponsors. The 2014 Fruit Growers Tasmania Conference is made possible through the ongoing generous support of our sponsors.

2014 Conference Program

22nd May Berry Field Day

Tamar Region - visit to two farms as well as presentations by pest and production specialists. Lunch is provided.

23rd May Conference Day One

- Registrations and Official Opening
- Key note speaker Professor David Hughes (Emeritus Professor of Food Marketing at Imperial College London)
- Market insights
- Current case study on consumer-driven innovation - Andrew Smith, Willie Smith and Sons.
- Exporting into ASEAN countries - Sally Chandler, Austrade
- Panel discussion on developing markets.

• Afternoon (Berry Sector)

- Integrated pest management for strawberry pests - Dr Paul Horne, IPM Technologies
- Developing the berry industry - Jonathon Eccles, RABA Inc
- Australian blueberries - the future - Greg McCulloch, Australian Blueberry Grower's Association
- Ins and outs of market access - Stuart Burgess, HAL
- Prerequisites to the mechanical harvesting of blueberries - Wayne Knight, Oz Blueberries
- Biological control for botrytis in strawberries - Dean Metcalf, Biocontrol Australia

• Network Drinks - sponsored by WFI



24th May Conference Day Two

- Little Cherry Virus 2: Tasmania's experience
- Keynote speaker: Dr Ken Eastwell (Washington State University) – “Little Cherry Virus 1 and 2 and Western X”
- Micro-sensor technology on bees and fruit fly - Dr Paulo De Souza, CSIRO
- Renewal pruning and tree health - Kym Green, Ellimatta Orchards
- Apple fertigation and fruit quality - Dr Nigel Swarts, TIA
- Cherry fruit set and crop load management – can plant growth regulators help? - Dr Sally Bound, TIA
- Cherry and apple and growing systems and labour saving - US case study - Dr Dugald Close, TIA
- Using resources efficiently: does it make cent\$? - Donna Lucas, RM Consulting Group
- Grower responsibilities - Tegan Mander, Fair Work Ombudsman
- Getting People Work Ready - Tim Davies, Bright Employment

• Awards Dinner – sponsored by Visy Glama/Visy Boxes and More



25th May Cherry Field Day

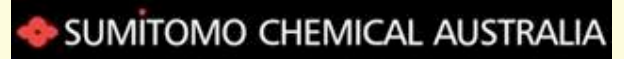
- Visit two properties in Tamar Valley region. Dr Ken Eastwell will talk on Little Cherry Virus and codling moth sterile insect program.
- Orchard presentations on renewal pruning and tree health. Morning tea and lunch provided.



Platinum Sponsor



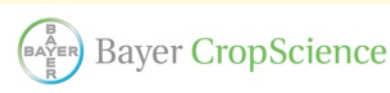
Gold Sponsors



Spray Shop in conjunction with Croplands



Silver Sponsors



Contributing Sponsors



This Conference has been funded by HAL using voluntary contributions from industry and matched funds from the Australian Government.



Fruit Growers Tasmania Annual Conference

Friday 23rd & Saturday 24th May 2014
Country Club Tasmania

Country Club Tasmania is pleased to provide guests attending the Annual May FGT Conference with preferred accommodation Rates at the **Country Club Villas**.

It would be appreciated if when booking accommodation for the FGT Annual Conference that **Business Block Number CCV 680414** is mentioned at the time of reservation to ensure that the following rates are provided:



Country Club Villas

1 Bedroom Villa	\$119.00
2 Bedroom Villa	\$154.00
3 Bedroom Villa	\$175.00



Please note: these accommodation rates are based on two adults per room, extra guests incur a \$35.00 per person charge. Special conference rate of \$19pp for buffet breakfast at Links Restaurant.

To make a reservation call: **1800 139 760**

or email: groups@federalgroup.com.au

Please Quote: **Fruit Growers Conference —Business Block No: 680414**

Further Information: www.countryclubtasmania.com.au

Country Club Tasmania rates include: 24 hour reception, concierge and room service, car parking, complimentary local newspaper, in house movies & full use of indoor swimming pool, spa, sauna & gym, tennis court, a choice of 5 restaurants, 4 bars and much more.

Conditions: All rates are per night, per room, based on single/ double occupancy and subject to availability.

Payment: cash, EFTPOS or direct debit do not attract service fees. Credit card surcharge is 1%

Rates valid from 22nd May 2014—26th May 2014 (inclusive)

Fruit Growers Tasmania Annual Conference

Friday 23rd & Saturday 24th May 2014
Country Club Tasmania

Country Club Tasmania is pleased to provide guests attending the Annual FGT Conference with preferred accommodation Rates at the **Country Club Casino**.

It would be appreciated if when booking accommodation for the Annual FGT Conference that **Business Block Number 654407** is mentioned at the time of reservation to ensure that the following rates are provided:



Accommodation at Country Club Casino

Standard Deluxe Room	\$144.00
Golf Executive Room	\$154.00
Suite	\$226.00

Please note: these accommodation rates are based on two adults per room, extra guests incur a \$35.00 per person charge. Special conference rate of \$19pp for buffet breakfast at Links Restaurant.

To make a reservation call: **1800 139 760**

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FGT MEMBER 2014 MAY CONFERENCE RATES						
Full Registration (see below) \$265.00	Friday Berry & Perennial Fruit Program 23rd May 2014 Full day \$90.00	Saturday Cherry & Stonefruit Program 24th May 2014 Full day \$90.00	Dinner Sat night 24th May 2014 \$110.00	Thursday Field Visit 22nd May 2014 \$40.00 *Not inc in Full Registration	Sunday Field Visit 25th May 2014 \$40.00 *Not inc in Full Registration	
Delegate Numbers						
Sub Totals (\$)						
TOTAL						\$

NON FGT MEMBER 2014 MAY CONFERENCE RATES						
Full Registration (see below) \$345.00	Friday Berry & Perennial Fruit Program 23rd May 2014 Full day \$120.00	Saturday Cherry & Stonefruit Program 24th May 2014 Full day \$120.00	Dinner Sat night 24th May 2014 \$130.00	Thursday Field Visit 22nd May 2014 \$50.00 *Not inc in Full Registration	Sunday Field Visit 25th May 2014 \$50.00 *Not inc in Full Registration	
Delegate Numbers						
Sub Totals (\$)						
TOTAL						\$

**** Please note that refunds are not available for cancellations / amendments made after 1/5/14 ****

- *Full Registration includes Friday and Saturday Sessions, Network Drinks and Conference Dinner.
- *Network Drinks included in Friday Day Session registration & Full Registration
- *Thursday field visit includes lunch and morning tea BUT NOT included in Full Registration. Delegates responsible for own travel.
- *Sunday Workshop includes lunch and morning tea BUT NOT included in Full Registration. Delegates responsible for own travel.
- *Full Day Sessions include Morning & Afternoon Teas and Lunch

Mr/Mrs/Ms/Dr Surname:.....Given Name:

Organisation:

Postal address:State: Postcode:

Email:Fax:

Phone:Mobile :

Special Dietary Requirements (please also include delegate's name):

Other Delegate Names :

1:..... 2:.....

3:..... 4:.....

Please return forms to FGT's Office : e-mail: office@fruitgrowerstas.com.au Fax: 03 6231 1929 or post to:
262 Argyle St, Hobart, TAS 7000

PAYMENT DETAILS:

Cheques should be made out to *Fruit Growers Tasmania Inc* and posted to 262 Argyle St, Hobart, Tas 7000

Electronic Transfer -

Fruit Growers Tasmania Inc BSB – 087007 Acct No – 185698491 National Australia Bank
(Name and/or invoice no. must be included in payment description, otherwise a tracing fee will apply)

Credit Card - Visa Mastercard (please circle appropriate card)

Card Number _____ Expiry Date ____/____/____ CVV _____

Signature _____